



Major Business Attraction Program

We support the continuation and evolution of traditional economic activities, while pursuing new opportunities for diversified and sustainable growth

- LONG TERM STRATEGIC PLAN

Parkland County has created a Major Business Attraction Program to attract investors and major industry to the area. Attracting high-quality business investment into Parkland County plays a major role in creating economic growth, job creation, diversifying the economic activity and allowing Parkland County to compete in the global marketplace.

The County understands that large industry projects can be complex and require a more specialized approach. The Major Business Attraction Program brings a dedicated team to aid in the process of either building or relocating to Parkland County.

Eligible Projects

Parkland County has identified economic diversification as a key strategic priority.

Large scale projects may include:

- ➔ Manufacturing
- ➔ Value Added Agriculture
- ➔ Transportation & Logistics
- ➔ Technology services
- ➔ Agriculture processing

To be considered, potential businesses looking to locate or expand in the County must also show:

- 1 Considerable benefit to Parkland County residents through job creation, tax generation
- 2 Alignment to Parkland County's strategic priorities
- 3 Potential benefits or linkages to existing industries in Parkland County

ONE PARKLAND: POWERFULLY CONNECTED.



www.parklandcounty.com

Services and Support Options:



DEDICATED COUNTY PROJECT MANAGER TO SUPPORT INTERNAL PROCESSES



DEDICATED CROSS-DEPARTMENTAL TEAM
Planning and Development, Engineering, Economic Diversification, and Communications



HANDS-ON APPROACH TO PLANNING, DEVELOPMENT AND PERMITTING PROCESSES



POTENTIAL REALIGNMENT OF COUNTY CAPITAL INFRASTRUCTURE PRIORITIES



SUPPORT WITH PROVINCIAL GOVERNMENT WHERE NEEDED

How to Get Started

If you would like to learn more about our Major Business Attraction Program visit our website: www.parklandcounty.com/MajorAttraction

Or call:

Mark Edwards, Director, Economic Diversification
780-968-8406 | medwards@parklandcounty.com