

2022 – 2025 STRATEGIC PLAN IN REVIEW

Council's strategic vision of Parkland County was instrumental in advancing the wellbeing of residents and guiding the evolution of the Strategic and Corporate Plans.



PILLAR A COMPLETE COMMUNITIES



CORE SERVICES that reflect the County's commitment to its residents, businesses and Community

WELCOMING WABAMUN — Critical infrastructure improvements, new Fire Hall and revitalization of amenities



ON-DEMAND LOCAL TRANSIT AND SENIORS SHUTTLE — Connecting residents with essential services across the Tri-Region while lowering emissions



LAUNCH OF THE WIRELESS INTERNET REBATE PROGRAM and rural internet initiatives to address connectivity issues



PILLAR B STRATEGIC ECONOMIC DIVERSIFICATION

INVESTMENT DIVERSIFICATION to ease transition away from coal revenue



SMALL BUSINESS AND AWARD-WINNING TOURISM INITIATIVES — Business Revitalization Program, Why Parkland, Explore Parkland

EXPLORE PARKLAND

CONTINUED STRATEGIC DEVELOPMENT OF PRIORITY GROWTH AREAS:

- Acheson Industrial Park
- Wabamun Waterfront Area Improvements



ADVOCACY FOR HIGHWAY 628 AND HIGHWAY 16A improvements to enhance safety for road users and support future economic development



PILLAR C RESPECTED ENVIRONMENT & AGRICULTURE

AWARD WINNING SUSTAINABLE COMMUNITY PROGRAMMING



DEVELOPMENT OF NATURAL ASSETS Management Inventory and Nature Policy Framework



\$200,000+ TO LOCAL FARM FAMILIES through ALUS annually



SUCCESSFUL WILDFIRE MANAGEMENT and response, industry leading FireSmart campaign, and collaboration with neighbouring municipalities



PILLAR D RESPONSIBLE LEADERSHIP

Alberta's **TOP 80 EMPLOYERS** 2024 **ONE OF ALBERTA'S TOP 80 EMPLOYERS**

MUNICIPAL DEVELOPMENT PLAN UPDATE — Ensuring that we grow efficiently and sustainably over the next 30 years



LAND USE BYLAW REDESIGN — Streamlined regulations and clear and transparent decision-making processes for development



MEANINGFUL COMMUNICATION AND ENGAGEMENT with residents through YourParkland Website, Magazine and eNewsletter, and enhanced Parkland County website



FOCUSED ON FISCAL RESPONSIBILITY and tax rate stability for residents

